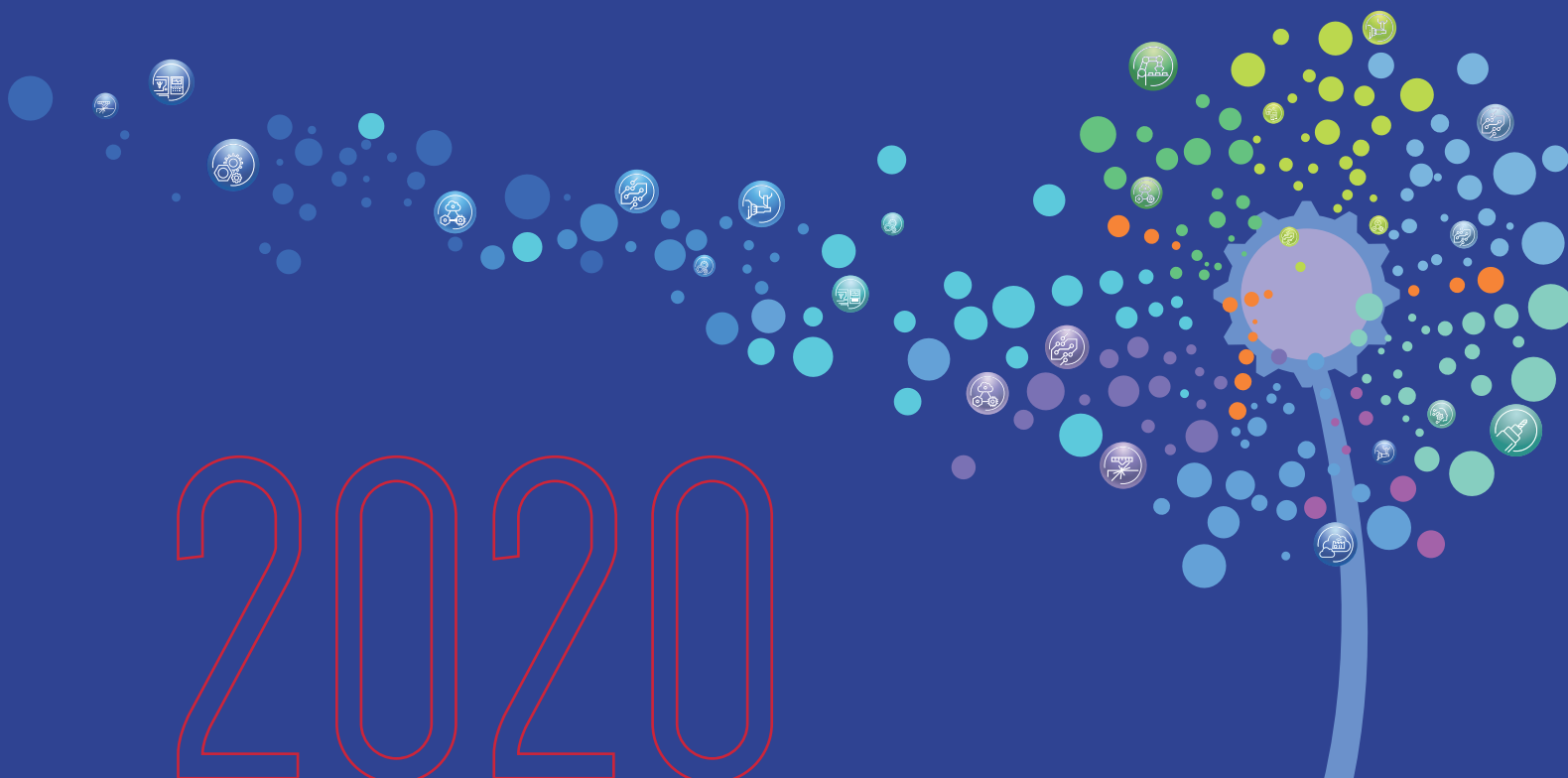




SHOW REPORT 展会报告



深圳国际工业制造技术展览会 暨第21届深圳机械展

Shenzhen International Industrial Manufacturing Technology Exhibition
The 21st Shenzhen International Machinery Manufacturing Industry Exhibition



2020/9/1 - 9/4

中国·深圳国际会展中心 China · Shenzhen



深圳工业展

2021.3.30-4.2

深圳国际会展中心 (宝安新馆)
Shenzhen World Exhibition & Convention Center

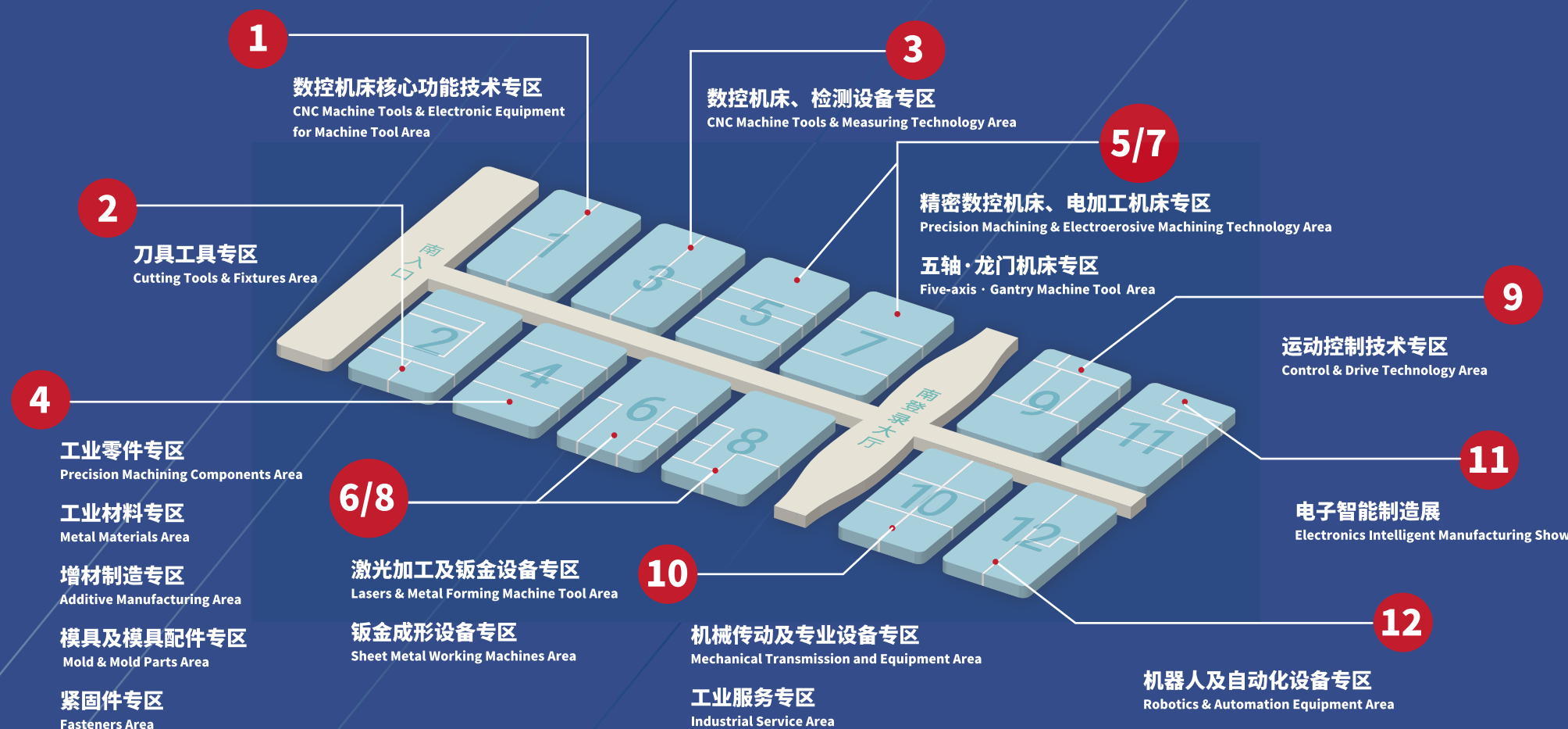
www.iteschina.com

ITES深圳国际工业制造技术及设备展览会 Shenzhen International Industrial Manufacturing Technology and Equipment Exhibition

深圳国际金属切削机床展览会 Shenzhen International Metal Cutting Machine Tool Exhibition	1/2/3/5/7馆
深圳国际金属成形机床展览会 Shenzhen International Metal Forming Machine Tool Exhibition	6/8馆
深圳国际机器人及自动化设备展览会 Shenzhen International Robotics and Automation Equipment Exhibition	9/10/12馆
深圳国际工业零件展览会 Shenzhen International Industrial Supply Exhibition	4馆
电子智能制造展 Electronics Intelligent Manufacturing Show	11馆

CONTENT 目录

EXHIBITION HIGHLIGHTS 展会亮点	02
VISITOR ANALYSIS 观众分析	04
BUSINESS DELEGATION 团体观众	07
VISITOR REVIEW 观众声音	10
EXHIBITOR ANALYSIS 展商分析	12
ONSITE CONFERENCES 展期会议	14
BROADCAST 360° 展会传播力	19
CONFERENCES & ACTIVITIES 全年活动	21
FLOOR PLAN 展位图	23



01

EXHIBITION
HIGHLIGHTS

展会亮点

EXHIBITORS
展商数量 (家)

1,175

VISITORS
参观人数 (人)

88,563

VISITS
参观人次

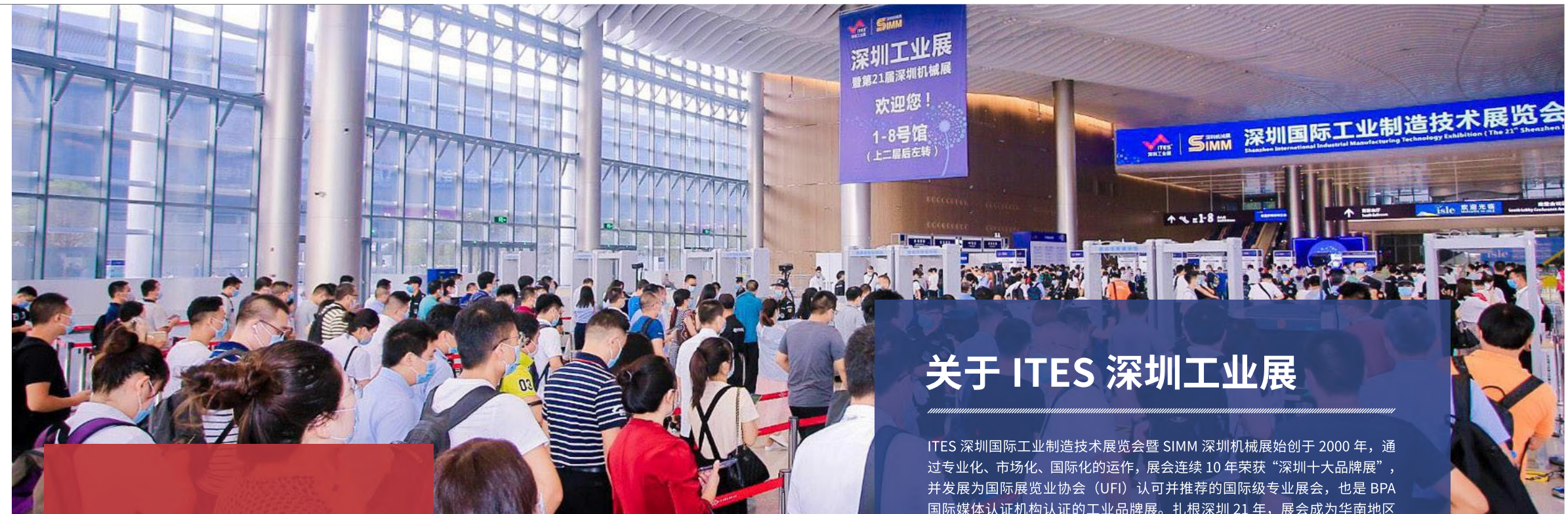
130,586

EXHIBITION AREA
展览面积 (m²)

120,000

BUSINESS DELEGATIONS
参观团体 (家)

820

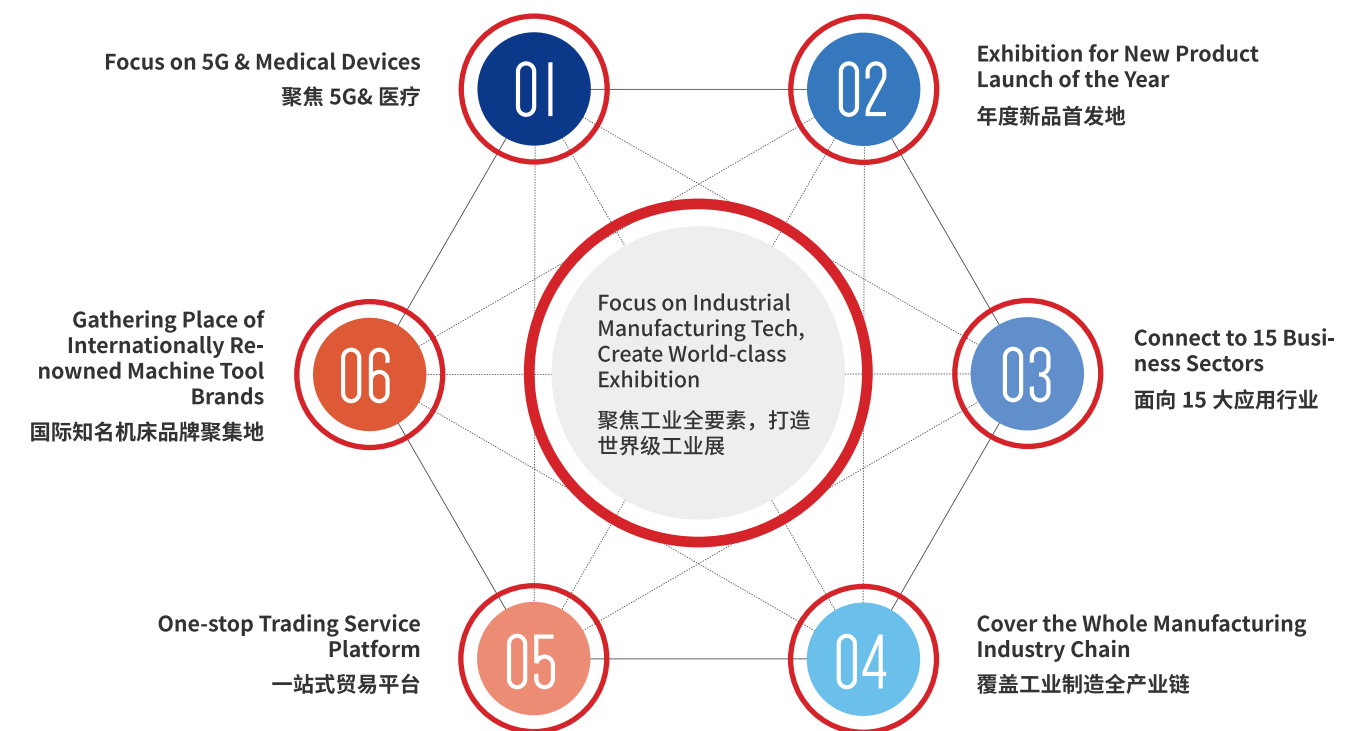


关于 ITES 深圳工业展

ITES 深圳国际工业制造技术展览会暨 SIMM 深圳机械展始创于 2000 年, 通过专业化、市场化、国际化的运作, 展会连续 10 年荣获“深圳十大品牌展”, 并发展为国际展览业协会 (UFI) 认可并推荐的国际级专业展会, 也是 BPA 国际媒体认证机构认证的工业品牌展。扎根深圳 21 年, 展会成为华南地区 3C 电子、汽车、通信、精密零件制造、模具、医疗器械、新能源、半导体、办公设备、眼镜、珠宝等行业专业人士了解前沿制造技术的首选平台。

ABOUT US

Established in 2000, Shenzhen International Industrial Manufacturing Technology Exhibition (ITES), which also called Shenzhen International Machinery Manufacturing Industry Exhibition (SIMM), has been selected as the top ten brand exhibition by Shenzhen government for ten consecutive years. With professional operations, it has been authorized and recommended by the Global Association of the Exhibition Industry (UFI), and also certified by BPA Worldwide as branded industry exhibition. With 21 years development in Shenzhen, ITES has become a preferred platform for professionals in fields of 3C electronics, automobiles, communications, precision parts manufacturing, molds, medical devices, new energy, semiconductor, office equipment, glasses, jewelry and others to learn the information about the latest manufacturing technologies.



02 VISITOR ANALYSIS 观众分析



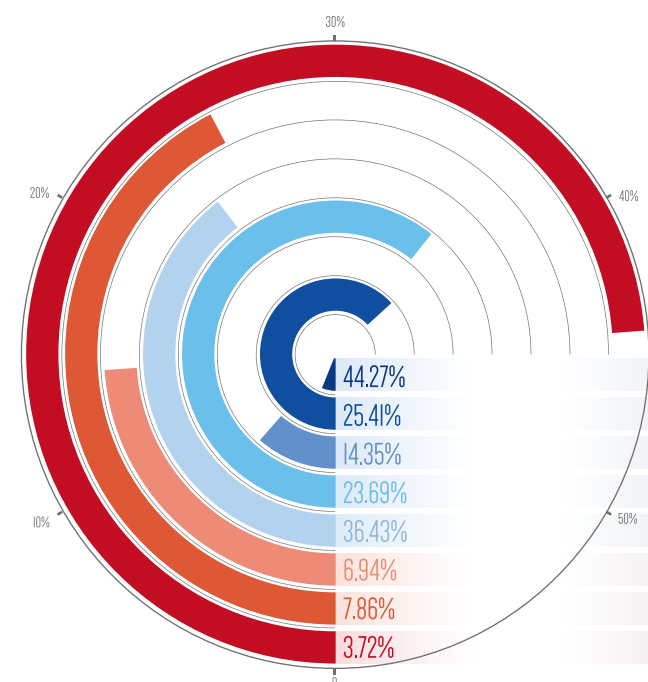
VISITS 参观人次

130,586

VISITORS 参观人数

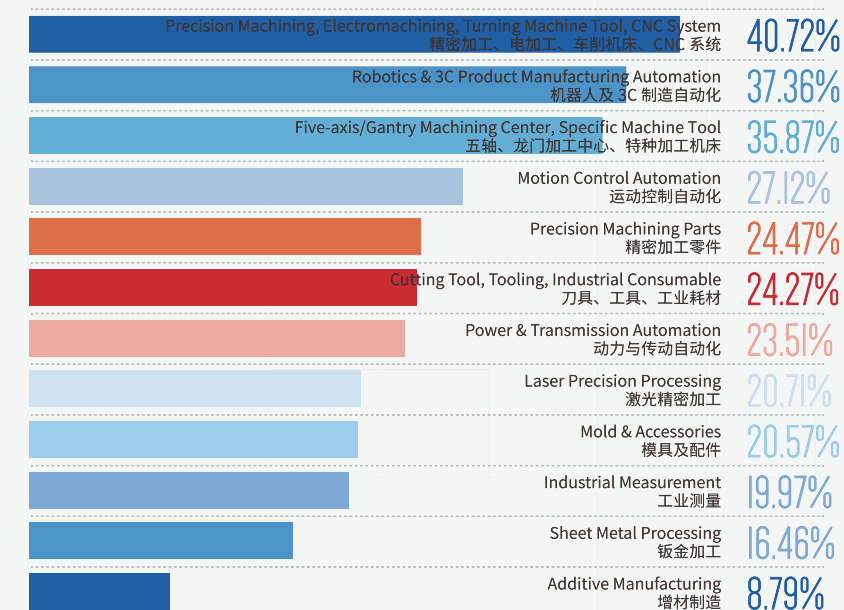
88,563

DISTRIBUTION OF VISITOR BY VISITING PURPOSE 观众参观目的分析

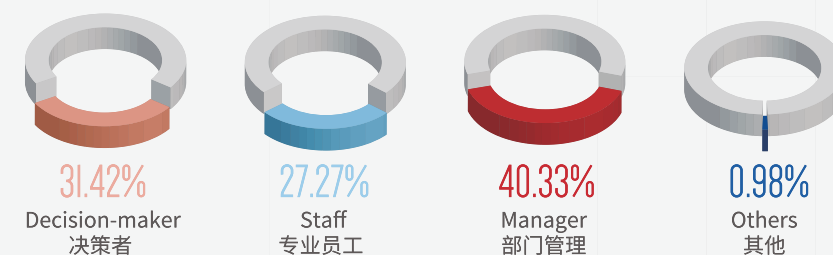


- 44.27% Purchasing 采购
- 25.41% Seeking Customized Solutions 寻求特殊解决方案
- 14.35% Looking for New Agents/Distributors 寻求并确定新的代理商/分销商
- 23.69% Maintaining/Exploring Business Relationships 维护/拓展业务关系
- 36.43% Looking for New Products & Technologies 寻求新产品/新技术信息
- 6.94% Attending Conferences 参加会议
- 7.86% Evaluating the Possibilities of Being an Exhibitor 评估参展可能性
- 3.72% Others 其他

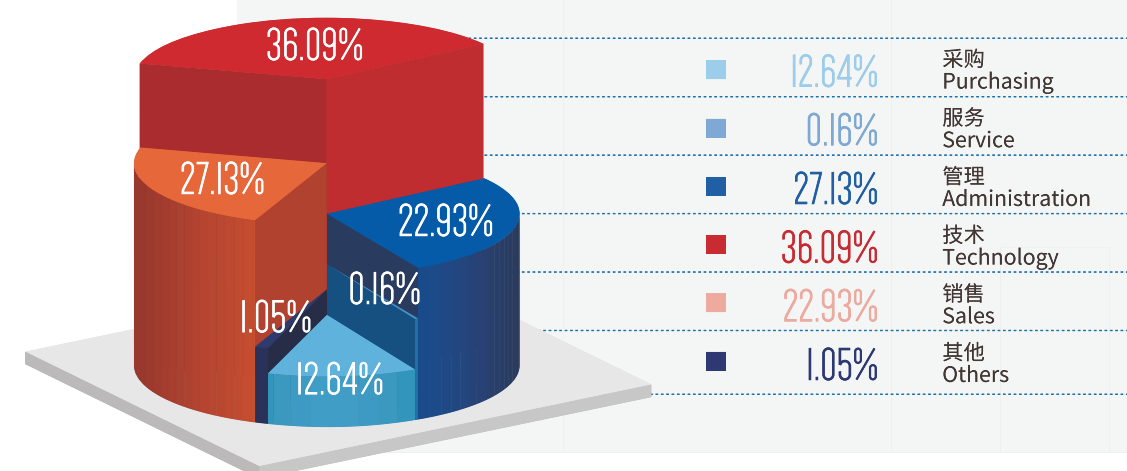
DISTRIBUTION OF VISITOR BY INTERESTS 观众关注的展览内容



DISTRIBUTION OF VISITOR BY POSITION 观众职位分类统计



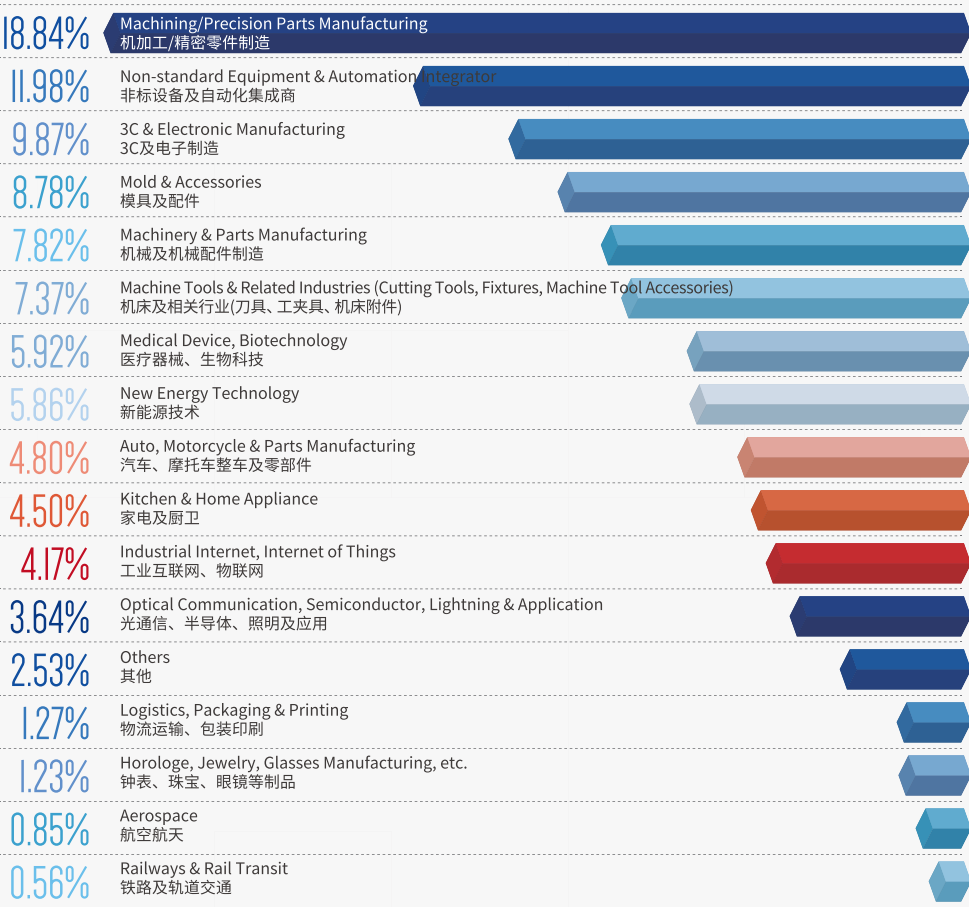
DISTRIBUTION OF VISITOR BY DEPARTMENT 观众部门分类统计



In ITES 2020, professional visitors from the machining and precision parts manufacturing industry accounted for the largest proportion, reaching 18.84%; followed by non-standard equipment and automation integrator, 3C and electronic manufacturing. Driven by the background of new infrastructure and manufacturing upgrades, South China is still an important market for these three sectors, showing a trend of continuous growth.

本届展会，来自机加工及精密零件制造行业的专业观众占比最大，达 18.84%；其次为非标设备及自动化集成商、3C 及电子制造。在“新基建”及制造升级的大背景驱动下，华南地区仍是这三大领域的重要市场，呈现出持续恢复增长的态势。

DISTRIBUTION OF VISITOR BY INDUSTRY
观众所属行业分布



03
BUSINESS
DELEGATION

团体观众

BUSINESS
DELEGATIONS
参观 团体（家）

820

*The list of below companies is not in any particular order.
* 以下排名不分先后

3C & Electronic
Manufacturing

- Shenzhen Everwin Technology Co., Ltd.
- Fugang Electronic (Dong Guan) Co., Ltd.
- Triumph Lead Group
- Hitachi-LG Data Storage (Huizhou) Ltd.
- Tonly Electronics Holdings Limited
- Hytera Communications Corporation Limited
- ZTE Corporation
- Foxconn Technology Co., Ltd.
- Appotronics Corporation Ltd.
- Fuding Precision Components (Shenzhen) Co., Ltd.
- Shenzhen Sunlord Electronic Co., Ltd.
- Luxshare Precision Industry Co., Ltd.
- 3L Electronic Corporation Co., Ltd.
- Flextronics (Zhuhai) Manufacturing Co., Ltd.

Machining/Precision Parts
Manufacturing

- Guangdong Kin Long Hardware Products Co., Ltd.
- Dongguan Zhongdian Aihua Electronics Co., Ltd.
- Dongguan Golden Field Industrial Co., Ltd.
- Karrie International Holdings Limited
- Guangdong Kinex Hardware Products Co., Ltd.
- Sun Mansfield Manufacturing (Dongguan) Company Limited
- Sankyo Precision (Hui Zhou) Company Limited
- Shenzhen Baoan Renda Electrical Appliance Industrial Co., Ltd.
- Xinchang International Precision Hardware Manufacturing Co., Ltd.
- Guangdong Janes Lock Co., Ltd.
- Sunspring Metal(Zhuhai) Co., Ltd.
- Zhuhai Heze Technology Co., Ltd.

Mold & Accessories

- Dongguan Vision Tool & Mould Co., Ltd.
- Dongguan Wellmei Mold Mfg. Co., Ltd.
- Lucky Harvest Co., Ltd.
- TK Precision Plastics (Shenzhen) Ltd.
- Hashimoto Precision Metal (Shenzhen) Co., Ltd.
- Shenzhen Flying Precision Mould Co., Ltd.
- Shenzhen Baoshan New Polytron Technologies Inc.
- Shenzhen Chuang Xin Carbide Mould Co., Ltd.
- Shenzhen Jinsunway Mould Co., Ltd.
- Shenzhen Changhong Mold Technology Co., Ltd.
- Shenzhen ZTL Technology Co., Ltd.

3C 及电子制造

- 广东长盈精密技术有限公司
- 东莞富港电子有限公司
- 东莞领益精密制造科技有限公司
- 日立乐金光科技（惠州）有限公司
- TCL通力电子（惠州）有限公司
- 海能达通信股份有限公司
- 中兴通讯股份有限公司
- 富士康科技集团
- 深圳光峰科技股份有限公司
- 富顶精密组件（深圳）有限公司
- 深圳顺络电子股份有限公司
- 立讯精密工业股份有限公司
- 三礼电子集团控股有限公司
- 伟创力制造（珠海）有限公司

机加工 / 精密零件制造

- 广东坚朗五金制品股份有限公司
- 东莞市中电爱华电子有限公司
- 东莞市金河田实业有限公司
- 嘉利国际控股有限公司
- 广东坚宜佳五金制品有限公司
- 东莞太阳茂森精密金属有限公司
- 惠州市三协精密有限公司
- 深圳市任达电器实业有限公司
- 信昌国际精密五金制造有限公司
- 广东坚士制锁有限公司
- 桥椿金属（珠海）有限公司
- 珠海和泽科技有限公司

模具及配件

- 东莞市中泰模具股份有限公司
- 东莞汇美模具制造股份有限公司
- 祥鑫科技股份有限公司
- 东江精创注塑（深圳）有限公司
- 桥本精密五金模具（深圳）有限公司
- 深圳市飞速精密模具有限公司
- 深圳市银宝山新科技股份有限公司
- 创新超硬模具（深圳）有限公司
- 深圳市金三维模具有限公司
- 深圳昌红模具科技股份有限公司
- 深圳正泰隆科技有限公司

Automobile, Motorcycle Vehicle & Parts

Wuyang Honda Motors (Guangzhou) Co., Ltd.
Minth Group
BYD Company Ltd.
Dongfeng Honda Auto Parts Co., Ltd.
Guangdong Tayo Motorcycle Technology Co., Ltd.
Xinyi Automobile Glass (Shenzhen) Co., Ltd.
Valeo Automotive Internal Control (Shenzhen) Co., Ltd.
Toyo Seat
Guangzhou Wire Auto Parts Co., Ltd.
Johnson Electric

New Energy Technology

Dongguan Best New Energy Technology Co., Ltd.
Dongguan Luokewei New Energy Technology Co., Ltd.
Amperex Technology Limited
Huizhou Desay Battery Co., Ltd.
EVE Energy Co., Ltd.
Guangdong Ebkee Energy Technology Co., Ltd.
Sunwoda Electronic Co., Ltd.
Shenzhen Clou Electronics Co., Ltd.
Shenzhen Grepow Battery Co., Ltd.
Shenzhen INVT Electric Co., Ltd.
Hua Energy (Shenzhen) Co., Ltd.
Shenzhen Tieon Energy Technology Co., Ltd.

Medical Device, Biotechnology

Guangzhou Aquila Precise Tools Limited
Edan Instruments, Inc.
Sonoscape Medical Corp.
Shenzhen Mindray Bio-Medical Electronics Co., Ltd.
MeHow Innovative Ltd.
Philips Respironics
Winner Medical Co., Ltd.
Sino Medical-Device Technology Co., Ltd.
Ambulanc (Shenzhen) Tech. Co., Ltd.
Siemens Healthineers
ShenZhen New Industries Biomedical Engineering Co., Ltd.
Guangdong Lifesense Medical Electronics Co., Ltd.

汽车、摩托车整车及零部件

五羊-本田摩托（广州）有限公司
敏实集团
比亚迪股份有限公司
东风本田汽车零部件有限公司
广东大冶摩托车技术有限公司
信义汽车玻璃（深圳）有限公司
法雷奥汽车内部控制（深圳）有限公司
东洋喜岛汽车零件（深圳）有限公司
广州卫亚汽车零部件有限公司
广东德昌电机有限公司

新能源技术

东莞市倍斯特新能源科技有限公司
东莞市罗克韦新能源科技有限公司
东莞新能源科技有限公司
惠州市德赛电池有限公司
惠州亿纬锂能股份有限公司
广东易比克能源技术有限公司
欣旺达电子股份有限公司
深圳市科陆电子科技股份有限公司
深圳市格瑞普电池有限公司
深圳市英威腾电气股份有限公司
华骞能源（深圳）有限公司
深圳市泰昂能源科技股份有限公司

医疗器械、生物科技

广州市天鹰精密工具有限公司
深圳市理邦精密仪器股份有限公司
深圳开立生物医疗科技股份有限公司
深圳迈瑞生物医疗电子有限公司
深圳市美好创亿医疗科技股份有限公司
飞利浦伟康医疗产品（深圳）有限公司
稳健医疗用品股份有限公司
深圳圣诺医疗设备股份有限公司
深圳市安保科技有限公司
西门子（深圳）磁共振有限公司
深圳市新产业生物医学工程股份有限公司
广东乐心医疗电子股份有限公司

Kitchen & Home Appliance

Delonghi-kenwood Appliances (Dongguan) Co., Ltd.
Guangdong Xinbao Electrical Appliances Holdings Co.,Ltd.
Hisense (Guangdong) Kitchen & Bath System Co., Ltd.
Bear Electric Appliance Co., Ltd.
Guangdong Welling Motor Manufacturing Co., Ltd.
Guangdong Meizhi Compressor Limited
TCL King Electrical Appliances (Huizhou) Company Limited
Franke Foodservice Systems (China) Co., Ltd.
QRT Electrical Appliance (Shenzhen) Limited
Shenzhen Konka Electronic Technology Co., Ltd.
Guangdong Chant Group Inc.
Gree Electric Appliances, Inc. of Zhuhai
Zhuhai Primy Kitchen Co., Ltd.

Horologe, Jewelry, Glasses Manufacturing

Luxottica Tristar Dongguan Optical Co. Ltd.
Dome Toys Co., Ltd.
Winox Watch Manufactory (Dongguan) Limited
Kong Yat Precision Metal Watch Manufactory
Ruixin Hardware (Heyuan) Co., Ltd.
Jiangmen Lihua Industry Co., Ltd.
Bandai (Shenzhen) Co., Ltd.
Shenzhen Bитай Investment Holding Group Co., Ltd.
Tian Wang Electronics (Shenzhen) Co., Ltd.
Shenzhen Fiyta Science and Technology Development Co., Ltd.
Chow Tai Fook Jewellery Co., Ltd.
Pioneer Tech Industrial Limited

Associations

Guangdong Machinery & Mold Technology Association
Dongguan Association of Medical Devices
Nanhai Aluminum Doors and Windows Hardware Decoration Industry Association
Foshan City District Chamber of Commerce of Machinery & Equipment Manufacturing Industry
Guangzhou Watches & Clocks Association
Kaiping Shuikou Sanitary Ware Industry Association
Chenghai Toys Association
Zhejiang Die & Mould Industry Association
Yangjiang Hardware Knife-scissor Industry Association
Zhongshan Caster Industry Association
Zhongshan Auto Parts & Accessories Manufacturers
Zhongshan Xiaolan Chamber of Commerce
Zhongshan Household Electrical Appliances Association
Zhuhai Intelligent Manufacturing Association
Zhuhai Jinwan Association for the Development of Small and Medium Enterprises
Zhuhai Association of Medical Devices Industry
Zhuhai Manufacturers Association

家电及厨卫

东莞德龙健伍电器有限公司
广东新宝电器股份有限公司
海信（广东）厨卫系统有限公司
小熊电器股份有限公司
广东威灵电机制造有限公司
广东美芝制冷设备有限公司
TCL王牌电器（惠州）有限公司
弗兰卡餐饮设备安装技术服务（中国）有限公司
全日通电器（深圳）有限公司
深圳康佳电子科技有限公司
广东长青（集团）股份有限公司
珠海格力电器股份有限公司
珠海普乐美厨卫有限公司

钟表、珠宝、眼镜等制品制造

陆逊梯卡华宏（东莞）眼镜有限公司
多美玩具有限公司
盈利时表业（东莞）有限公司
东莞港日精密五金表业制品有限公司
瑞信五金（河源）有限公司
江门市利华实业有限公司
万代玩具（深圳）有限公司
深圳百泰投资控股集团有限公司
天王电子（深圳）有限公司
深圳市飞亚达科技发展有限公司
周大福珠宝金行有限公司
威创达钟表配件（深圳）有限公司

行业协会

广东省机械模具科技促进会
东莞市医疗器械行业协会
佛山市南海区铝门窗五金装饰行业协会
佛山市顺德区机械装备制造业商会
广州市钟表行业商会
开平市水口水暖卫浴行业协会
汕头市澄海玩具协会
浙江省模具行业协会
阳江市五金刀剪行业协会
中山市脚轮行业协会
中山市汽车零部件及配件制造行业协会
中山市小榄镇商会
中山市家用电器行业协会
珠海市智能制造联合会
珠海市金湾区中小企业发展促进会
珠海市医疗器械行业协会
珠海市制造业协会



04

VISITOR REVIEW

观众声音



Hitachi-LG Data Storage (Huizhou) Ltd.

After visiting ITES 2020, we saw many new products and technologies on site, including machinery, industrial automation, accessories, as well as some dark technology. These are important to our future development and automation transformation.

Hytera Communications Corporation Limited

I am very happy to see the application of metal printing technology emerging in ITES 2020. In the future, our company will also consider improving the corresponding technology development. Meanwhile, we also knew about more manufacturing suppliers. So, I am very grateful that ITES 2020 providing us a business matching and exchange platform.

Wuyang Honda Motors (Guangzhou) Co., Ltd.

At present, our company is constantly improving the level of automation and informatization, so we are mainly focus on cobots and 3D inspection on site. After visiting ITES 2020, we found that it has larger exhibition area, more product categories, more Chinese robot brands, and more different product lines, and the accuracy of products is also constantly improved.

日立乐金光科技（惠州）有限公司

本次参观深圳工业展最大的收获就是在现场上看到了很多新产品、新技术，包括机械方面、工业自动化、配件方面，还有一些“黑科技”，这些对我司未来的发展以及自动化转型都有巨大的帮助。

海能达通信股份有限公司

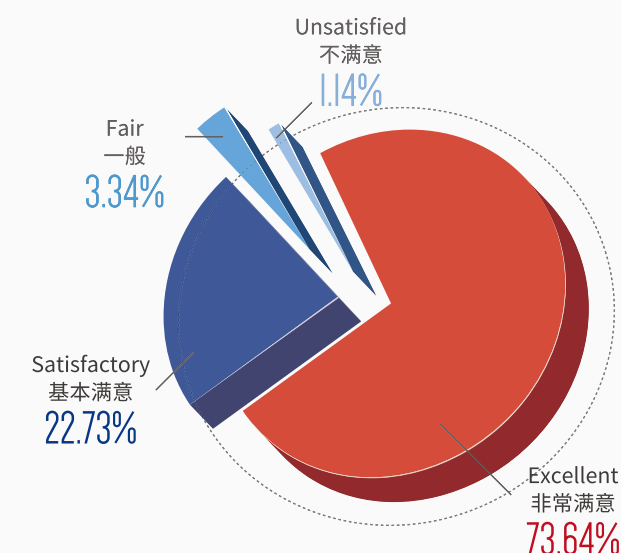
在展会中我很高兴能看到新兴的金属打印技术的应用展示，后续我司也会参考并提高相应的科技开发水平。同时，我们也了解到更多制造供应商。在此，十分感谢 ITES 深圳工业展为我们提供了对接交流平台。

五羊 - 本田摩托（广州）有限公司

目前我司正不断推进自动化与信息化，所以这次参观主要关注协作机器人及 3D 检测。通过参观发现，今年展会规模更大，展示品类齐全，国产机器人企业越来越多，产品线越来越丰富，精度也不断与国际水平靠近。



VISITOR FEEDBACK-SATISFACTION 观众满意度统计



其中

94.42%

visitors said that the show area division of ITES 2020 was clear.
的观众认为本届展会展区划分非常清晰

95.12%

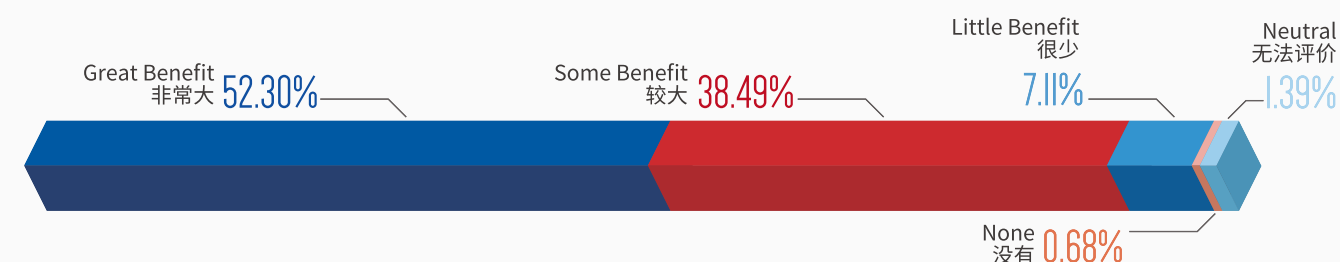
visitors were satisfied with the professionalism of the exhibition content.
的观众对展览内容专业性表示满意

96.93%

visitors concluded that the exhibitors and brands at ITES 2020 were of high quality.
的观众对参展企业及品牌表示满意

How Much Does It Benefit You/Your Company from ITES 2020?

从专业角度考量，展会为观众带来的收获统计



其中

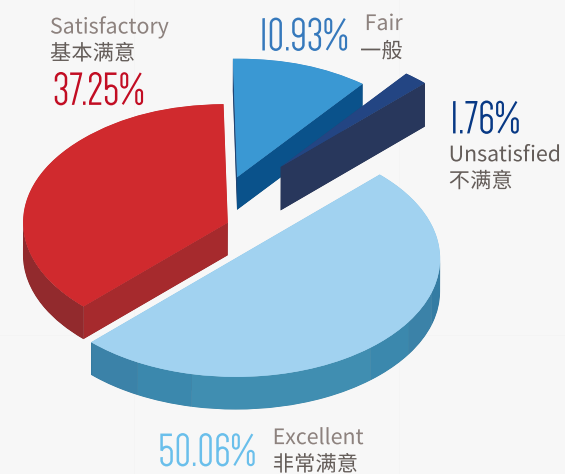
89.50%

visitors will continue to visit ITES 2021.
的观众将继续参观2021ITES深圳工业展

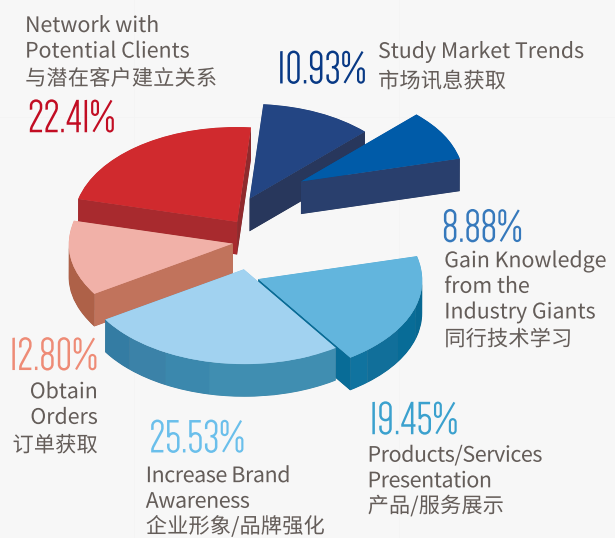
94.14%

visitors will recommend ITES to industry professionals.
的观众会向业内专业人士推荐展会

EXHIBITOR FEEDBACK-SATISFATION 展商满意度评价



EXHIBITOR – BUSINESS GOALS REACHED 参展收获分析



牧野机床（中国）有限公司 市场部总经理 刘浩然

这个展览会是我们第三次参加，从往届的情况来看，展会的专业性非常强，特别是主办方非常热情，服务意识也非常强，通过我们这两天的参展，我们发现观众的专业性、数量，达到的效果都超过了我们的预期。

05 EXHIBITOR ANALYSIS 展商分析

Total Exhibitors
展商总数 (家)

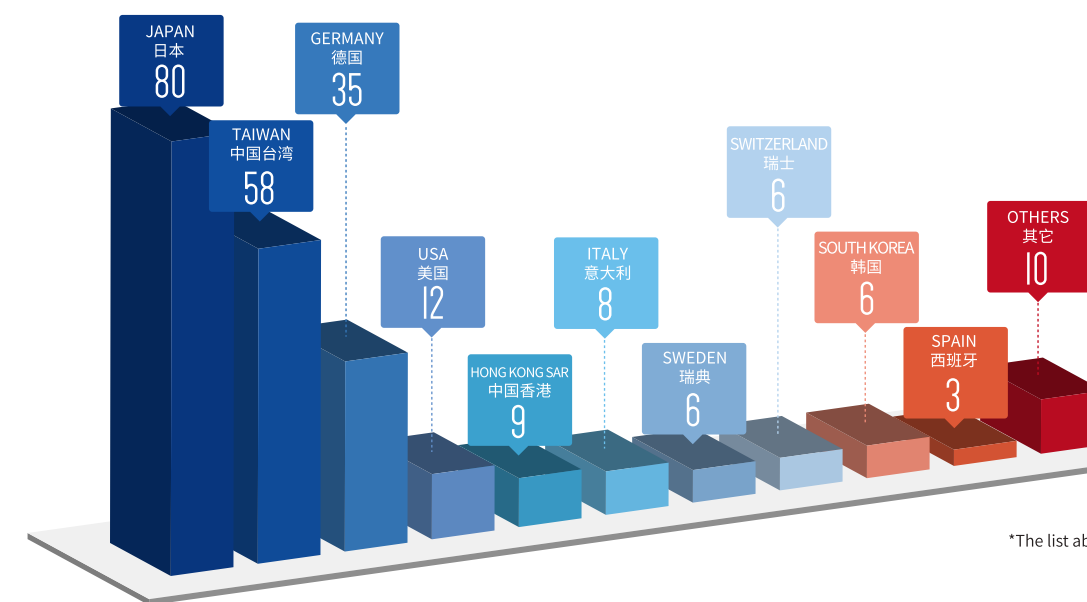
1,175

Exhibitors From Overseas &
Other Districts
海外及港澳台展商 (家)

233

DISTRIBUTION OF EXHIBITORS 展商地域构成

*The Number of China Mainland Exhibitors (Companies): 942
*中国大陆展商 942 家



*The list above of exhibitors is not in any particular order.
*以上排名不分先后



This is my third time participated in ITES, I can learn from the past events that ITES is a professional exhibition, the exhibition organizers are very enthusiastic and have a strong sense of service. Through the first two days of exhibiting at ITES 2020, we can feel that the visitor quantity, and their professionalism, as well as the show results have exceeded our expectations.

Makino (China) Co., Ltd. General Manager | Marketing Mr. Liu Hao Ran



ITES is the exhibition that we have participated in every year since it established, it was held every March before. This exhibition is the first event in China for Mazak to evaluate the market trends in the year. Although ITES 2020 was postponed to September due to the pandemic, it was still the first exhibition that Mazak China participated in this year.

Yamazaki Mazak (China) Co., Ltd. Assistant President Mr. Chen Bin



山崎马扎克（中国）有限公司 总裁助理 陈斌

自展会成立以来，我们每年都参加深圳工业展，往年都是开年后的三月举行，这对于我们来说，具有对全年市场的判断的试金石作用。尽管今年受疫情影响延期到九月，但也是马扎克中国参加的首个展会。

SMC Automation (Guangzhou) Limited General Manager | Marketing Mr. Steven Liu



SMC（广州）自动化有限公司 市场部部长 刘仁忠

Due to the pandemic, all public activities, including this exhibition ITES 2020, have postponed for about half a year. But with the resumption of production and work, some business sectors are boosted by this pandemic and market demands are increased. Therefore the purchase needs always exist. Today, I am glad to see many visitors in ITES 2020, and I wish the exhibition a complete success.

因为疫情，本次展会延期了半年左右，实际上很多需求在这时候爆发出来，并且整个市场复苏的情况也不错，所以需求一直是存在的。今天到场参观的人也不少，祝深圳工业展圆满成功。

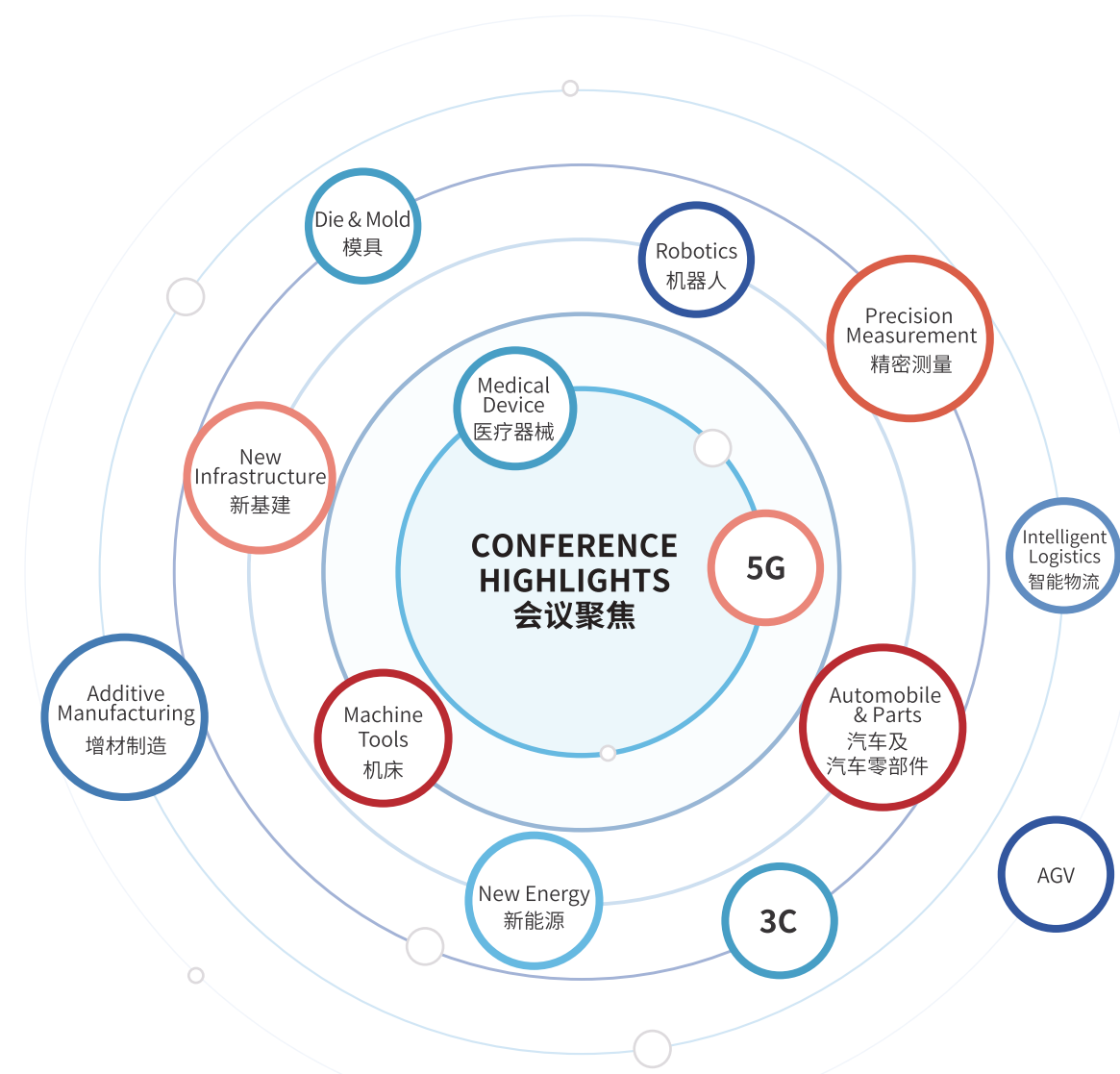
06 ONSITE CONFERENCES 展期会议

4 SERIES OF CONFERENCES
大系列会议

92 PARTICIPATING COMPANIES
家演讲企业

22 THEME FORUMS
场主题论坛

3,526 ATTENDEES
名与会听众



PARTIAL LIST OF ATTENDING COMPANIES 部分听众企业



PARTIAL LIST OF SPEAKING COMPANIES 部分演讲企业



PARTIAL LIST OF COOPERATION PARTIES 部分会议合作方



MEDICAL DEVICES SERIES CONFERENCES

医疗器械系列主题会议

SPEAKERS
演讲企业

ATTENDEES
听会人数

14

1,181



- Intelligent MEDfacture China 2020
- Intelligent MEDfacture China 2020 Sub-Forum - Medical Device Production Compliance & Onsite 5S Management
- Annual Meeting of China Medical Device Industry Union
- Intelligent MEDfacture China 2020 - Open Day of Shenzhen Association of Medical Devices

- 2020 中国医疗器械工业发展主论坛
- 2020 中国医疗器械工业发展分论坛 - 医疗器械生产合规及现场 5S 管理
- 中国医疗器械产业联合会年度工作会议
- 中国医疗器械工业发展论坛 - 深圳市医疗器械行业协会开放日活动

QUALITY CHINA SERIES CONFERENCES

品质中国系列主题会议

SPEAKERS
演讲企业

ATTENDEES
听会人数

22

521



- Strategic Opportunity for High-quality Development of Manufacturing in the Era of New Infrastructure
- New Interpretation of Changes in Regulations & New Reflection on the Development of Pharmaceutical Companies
- Machine Tool & 3C Product Machining Quality Control Technology
- Robotics Quality Technology
- Future-oriented Quality Management

- “新基建”时代制造业高质量发展的战略机遇
- 法规变化新解读与药企发展新思考
- 机床与 3C 加工质控技术
- 机器人质量技术
- 面向未来的质量管理

INTELLIGENT MANUFACTURING SERIES CONFERENCES

智能制造系列主题会议

SPEAKERS
演讲企业

ATTENDEES
听会人数

17

416



- The 7th Intelligent Manufacturing & Robotics Application Technology Forum - AGV Technology & Flexible Logistic Application
- New Market Trends After the COVID-19 Pandemic -- 2020 China Direct Drive Industry Technology Development Forum
- The 7th Intelligent Manufacturing & Robotics Application Technology Forum -- New Automation Technology

- 第七届智能制造及机器人应用技术主题论坛【AGV 技术与柔性物流应用】
- 数往知来·破晓疫后新趋势——2020 中国直驱产业技术发展论坛
- 第七届智能制造及机器人应用技术主题论坛【自动化新技术】

MANUFACTURING SESSIONS SERIES CONFERENCES

制造业大会系列主题会议

SPEAKERS
演讲企业

ATTENDEES
听会人数

19

418



- The 4th Shenzhen International Additive Manufacturing Industrial Application Forum
- The 3rd Precision Machining Forum -- Automobile Parts Manufacturing
- The 5th Sheet Metal Intelligent Manufacturing Forum -- Market Changes in 2020 & New Reflection on the Development of Sheet Metal Laser Companies
- Sheet Metal Intelligent Manufacturing Theme Activity -- The Pearl River Delta Sheet Metal Factory Visits

- 第四届深圳国际增材制造工业应用主题峰会
- 第三届精密加工论坛【汽车零部件制造专题】
- 第五届钣金智造论坛【2020 市场变化与钣金激光企业生存发展的思考】
- 钣金智能制造主题之珠三角钣金工厂参观交流活动

TECHNOLOGY SUMMIT NEW PRODUCT LAUNCH

合作伙伴高峰论坛 / 专题研讨会 / 产品发布会

SPEAKERS
演讲企业

20

ATTENDEES
听会人数

990



- 2020 ITES Industrial Parts Match-making Meeting
- 2020 South China Mold Steel Industry Chain Summit Forum
- 2020 Member Conference of Shenzhen Bao'an Mold Industry Association
- 2020 Member Conference of Fastener Association of Shenzhen China
- ZEISS New Product Launch Conference
- New Product Promotion Conference of Zhuzhou Cemented Carbide Cutting Tools Co., Ltd.

- 2020 ITES 工业零部件采供对接会
- 2020 年（第二届）华南地区模具钢产业链高峰论坛
- 精益制造，协同发展，共赢未来暨深圳市宝安区模具行业协会 2020 年会员大会
- 2020 深圳市紧固件行业协会会员大会
- 从容应对一切挑战，无论现在还是未来——蔡司新品发布会
- 品牌故事，钻石闪耀——株洲钻石新品推介会

ON SITE ACTIVITY – GUIDED TECHNOLOGY TOUR

展会同期活动——特色主题参观导览团

During the exhibition, the Guided Technology Tour, co-organized by ITES and Industrial Technology Innovation Union, focused on three directions including precision metal cutting technology, advanced metal forming technology and application, and factory intelligence. This activity was presented in two ways of live broadcast and offline guided tour. Attracted by this tour, nearly 100 member companies from Kaiping Shuikou Sanitary Ware Industry Association, Henglan Town Business Chamber, Sheet Metal Engineering Design Education Center of Shenzhen Guangming District came to join this activity.

展会期间，由深圳工业展联合工创联举办的特色主题参观导览团活动，聚焦精密切削加工技术、先进成形技术应用、工厂智能化升级三个方向，通过线上直播+线下导览的形式，打破空间与地域的束缚，并吸引开平水口水暖卫浴行业协会、横栏镇商会、深圳市光明新区高薪钣金工程设计教育中心携近百家会员企业参与。



07

BROADCAST 360° 展会传播力

OVERSEAS PROMOTIONS

海外推广

ONLINE MARKET PROMOTIONS

线上推广

ITES official website traffic (UV) 217,142

英文官网访问新用户数量 (UV) 217,142

eDM promotion covers 45,136 professional buyers and visitors

海外 eDM 推广覆盖 45,136 位专业观众和买家

Overseas advertising impressions 9,460,000
Advertising covers 22 countries (regions)

海外广告展示次数 9,460,000
广告覆盖 22 个国家及地区

Overseas social media promotion covers 300,000+ professionals
Oversea social media promotion impressions 350,000+

海外社交媒体覆盖人数 300,000+
总曝光量 350,000+ 次

OVERSEAS BUSINESS MATCHING

海外对接

Bridging the gap between buyers and suppliers
连接卖家和买家之间的桥梁



A database with 29,758 professional buyer enterprises
专业买家企业数据 29,758

Connect with 3,000+ overseas buyers
精准对接海外专业买家 3,000+





DOMESTIC MARKETING

国内推广

MEDIA EXPOSURE

媒体曝光

Domestic media such as China News Service, ifeng.com, Nanfang Daily, China Business Herald, Shenzhen TV Station **450+**

中新社、凤凰网、南方日报、中国商报、深圳卫视等支持媒体 **450+** 个

Online press released **2,300+** articles
媒体网站报道数量 **2300+** 篇

WeChat article reads **871,000+**
微信公众号推文阅读量 **87.1W+**

ONLINE MARKET PROMOTIONS

线上推广

ITES official website yearly UV **983,040**
PV **2,593,967**

ITES 中英文官网年访客量 **983,040** 人,
浏览量 **2,593,967**

WeChat followers **120,000+**
Articles sharing **38,000+** times
WeChat moments impressions **6,500,000+**

微信公众号粉丝量 **12W+** 行业精英
推文分享 **3.8W+** 人次
朋友圈广告曝光量 **650W+** 次

Official live broadcast platform visits **67,000+**

展会官方直播平台播放量 **6.7W+** 人次

SMS messages delivered **2,100,000+** times

全年短信送达数 **210W+** 人次

ON SITE PROMOTIONS

线下推广

On site Ads exposed to **110,000** visitors
展会现场黄金广告曝光覆盖 **11W+** 人流



Outdoor advertising covers Shenzhen Bao'an International Airport Expressway, Longhua-Dalingshan Expressway, Guangzhou-Shenzhen Expressway, Shenzhen Metro, Lianguan Changrong International Hardware Mould Square, Guanshen Industrial City, etc.

户外广告覆盖区域：机荷高速、龙大高速、广深高速、深圳地铁、联冠长荣国际五金模具广场、莞深工业城等

eDM promotion covers 15 industries,
Professional buyers and visitors **400,000+**

eDM 推广精准覆盖 15 大行业 **40W+** 专业买家及观众

Domestic advertising impressions **34,000,000+**

网络推广曝光量 **3400W+** 次

Short video platform broadcasts **4,300,000+** times

短视频播放量 **430W+** 次

08 CONFERENCES & ACTIVITIES

全年活动

ONLINE & OFFLINE ACTIVITIES

线上线下活动

Market Analysis
市场分析

Technical Discussion
技术探讨

Professional Exchange
专业交流

Brand Promotion
品牌推广

Online Live Broadcast

线上直播

— **150+** Social Media Communities for
Instant Communication
行业社群实时直播讨论

— **30+** Webinars **5w+** Views
直播课程 观看人次

— Technology and Market Trends Shared by
Engineers & Industrial Giants
工程师、企业管理者技术市场分享

Offline Conferences

线下交流

— Diversified Activities
多样化活动形式

— Face-to-face Communicate with
Industrial Giants
行业大咖线下面对面分享

— Solutions to Industrial & Technical Problems
针对性解决产业、技术问题



Scan the QR code to join the WeChat Group and get detailed conferences info
扫码进群获取活动信息



BUSINESS MATCHMAKING 采供对接会

Premium Enterprises
顶尖企业 /

Right Business Partners
精准对接 /

The Last Step to Build a Connection with
Your Business Leads
打通采供对接最后一公里 /

Online Business Matching 线上对接

- **150+** Social Media Groups
社群资源匹配
- **30w+** Enterprise Databases
终端企业数据库
- WeChat Mini Program for Business Matching
“寻单宝”小程序线上供需精准匹配
- **500+** Companies Matched Successfully
企业线上对接成功



Offline Business Matching 线下对接会

Face-to-face Communication
for Knowing the Products and Purchase Needs in Details
线下采供面对面，供需两端精准匹配

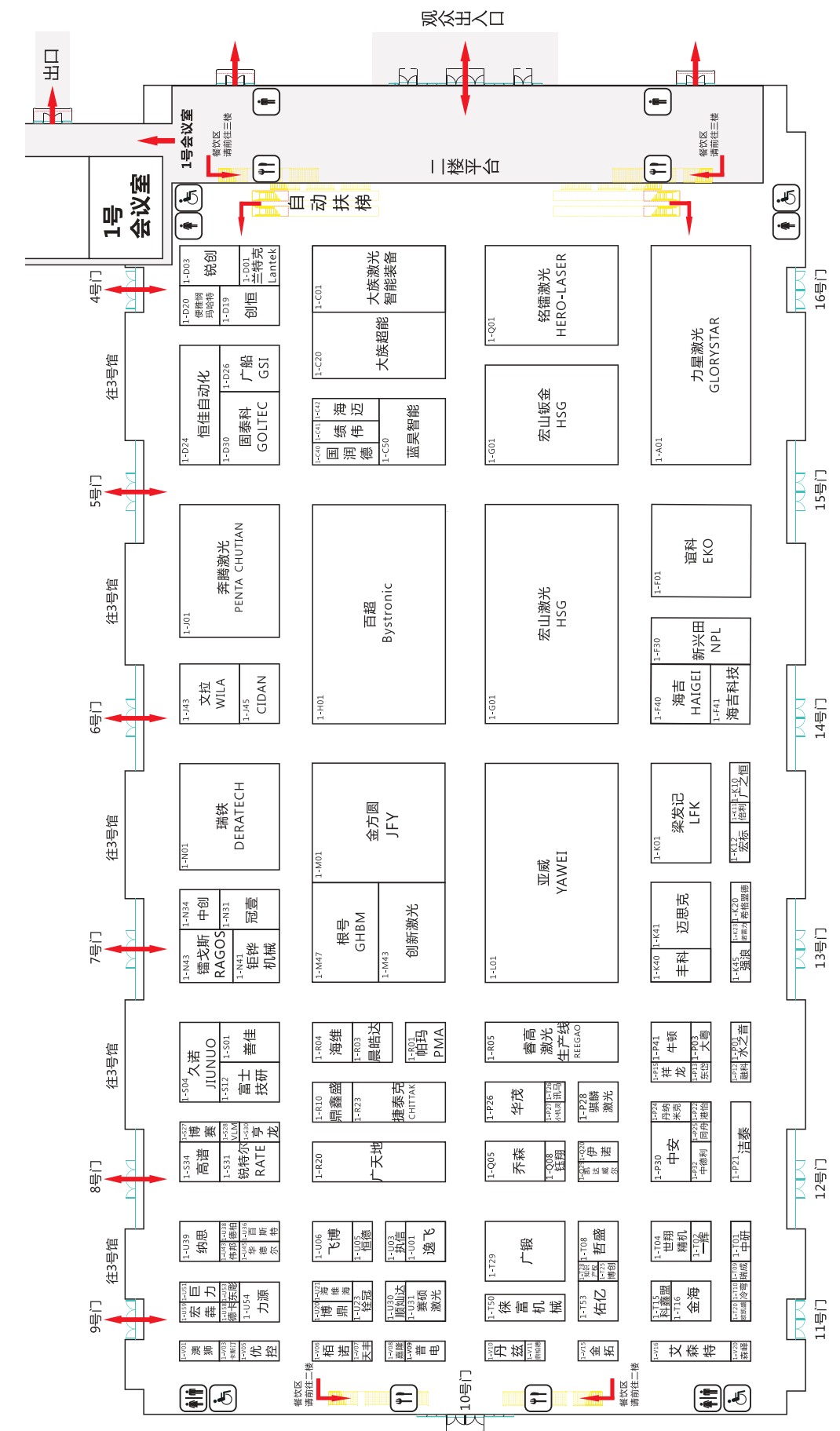
Real and Valid Purchase Needs are Provided
真实、有效订单真正落地

Business Matching Involves in Fields
of Automation, Mould, and Metal Parts
自动化、模具、工业零件等行业订单对接

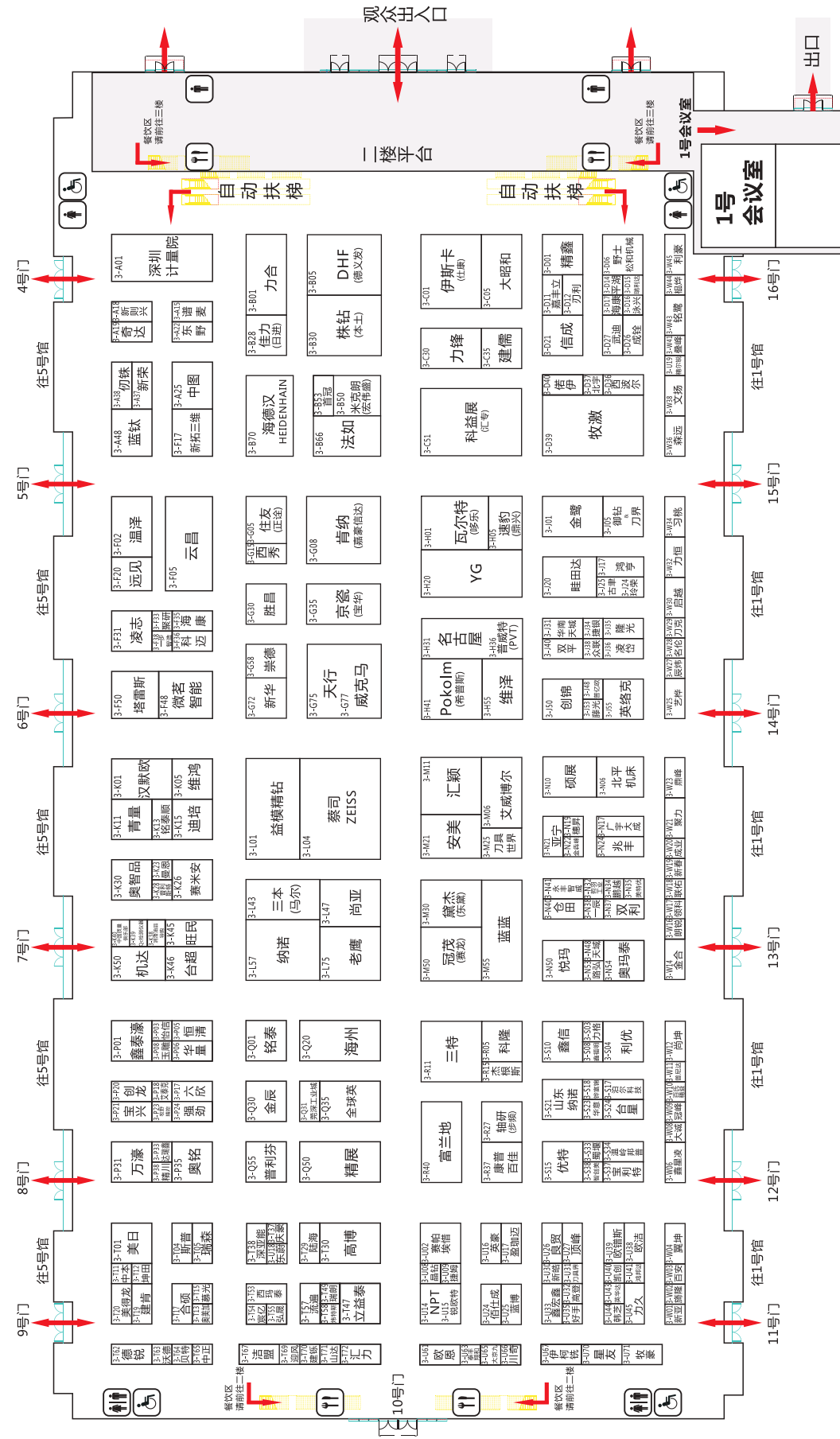
Connect with **15,000+ Premium Companies**,
Overcome the Difficulties of Order Shortage
联动**15000+**优质企业，攻克订单荒

Hall 1 Shenzhen International Metal Forming Machine Tool Exhibition 深圳国际金属成形机床展览会

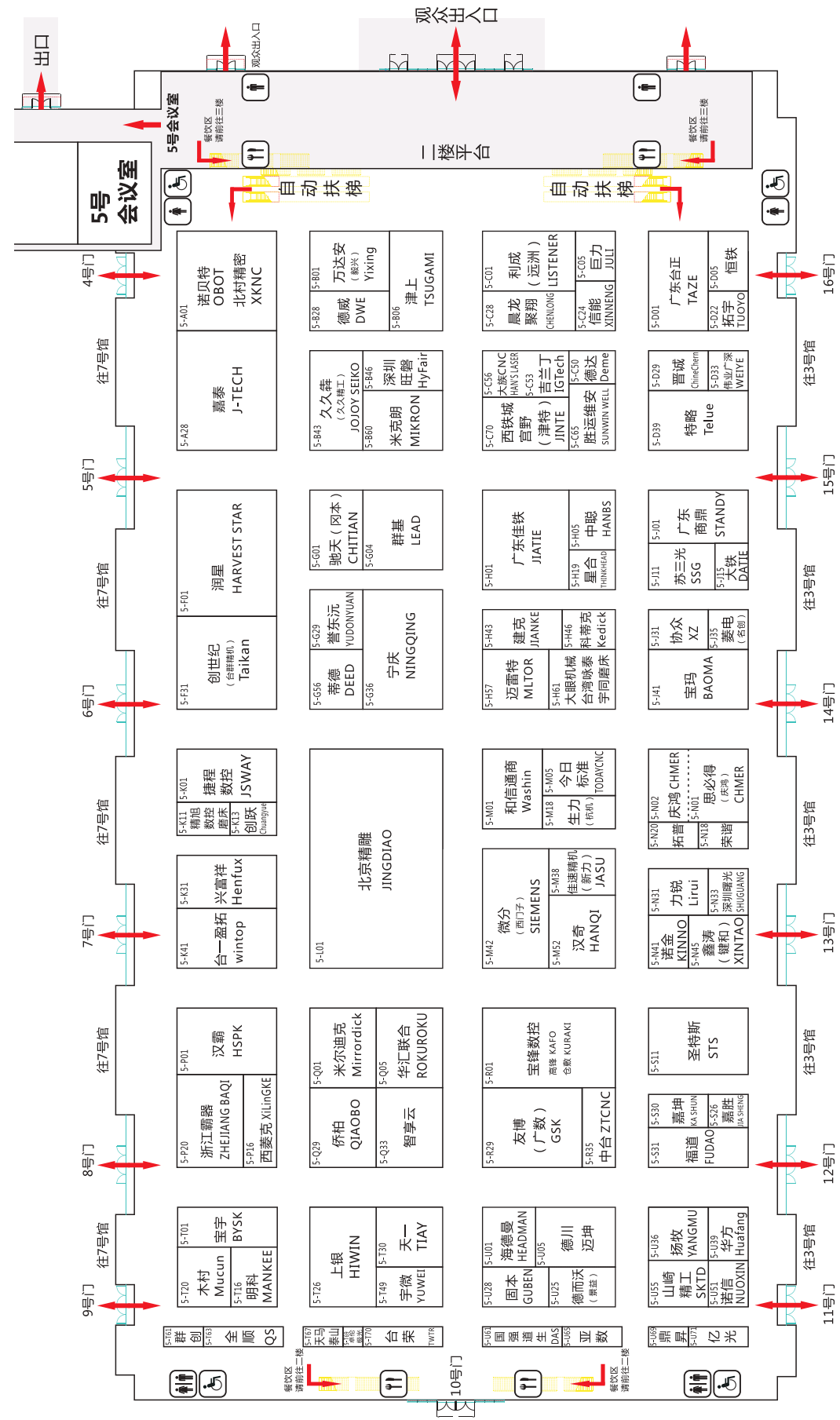
Hall 1 馆



深圳国际工业测量及数字制造技术展览会
深圳国际刀具工具展览会



深圳国际金属切削机床展览会



Shenzhen International Robotics & Smart Factory Exhibition
- Robotics & 3C Assembly Automation Area
- Motion Control Automation Technology Area
深圳国际机器人及工厂智能化展览会
- 机器人及 3C 装配自动化专题馆
- 运动控制自动化技术专题馆

Hall 8 馆



iM Intelligent MEDfacture China 2020



2020中国医疗器械工业发展论坛 Intelligent MEDfacture China

10+ 医疗器械标杆企业主旨演讲

Keynote Speech Delivered by 10+ Medical Device Bench-marking Companies

30+ 医疗器械行业商会、学会、协会共同举办

Co-organized by 30+ Medical Device Industry Chambers, Societies and Associations

600+ 家医疗器械企业参与

Participated by 600+ Medical Device Companies

1100+ 产业链上下游专业人士与会

Attended by 1100+ Professionals from Upstream and Downstream of the Industry Chain



指导单位：深圳市市场监督管理局
Endorsing Organization: Market Supervision Administration of Shenzhen Municipality

支持单位：国家高性能医疗器械创新中心
Supporting Organization: National Innovation Center for Advanced Medical Devices

主办单位：ITES深圳国际工业制造技术展览会 中国医疗器械产业联合会 深圳市医疗器械行业协会 医疗器械智能生产服务平台
Organizers: Shenzhen International Industrial Manufacturing Technology Exhibition (ITES) China Medical Device Industry Union
Shenzhen Association of Medical Devices Intelligent MEDfacture Service Center

协办单位：30+ 全国医疗器械行业商会、学会、协会
Co-organizers: 30+ National Medical Device Industry Chambers, Societies, and Associations

2021.3.30-4.2

**2021 Create the New Future of
Intelligent Manufacturing Together**

2021 智造有你 引领有我



组织机构

深圳市协广会议展览有限公司
深圳市环悦会议展览有限公司

联系方式

电话: 86-755-8345 8909
传真: 86-755-8345 8708
邮箱: info@simmtime.com

ORGANIZERS

Shenzhen Xieguang Convention & Exhibition Co., Ltd.
Shenzhen Huanyue Convention & Exhibition Co., Ltd.

CONTACT

Tel: 86-755-2394 0012
Fax: 86-755-8345 8708
E-mail: info@simmtime.com